



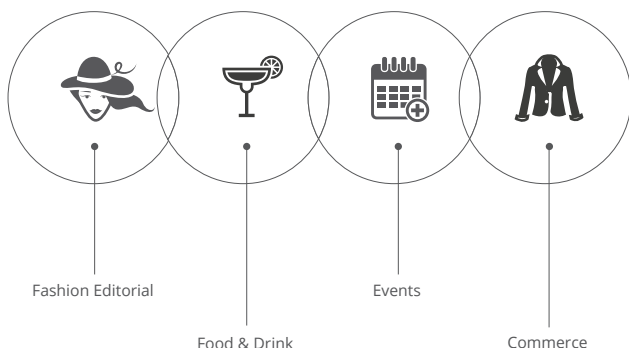
## PERSONAL STATEMENT

I am a 30 year old well versed photographer and photo director from Miami. I now reside in New York City and I have absolutely fallen in love. Being able to use my diverse skill set around every corner is a constant inspiration.

I have a decade of experience in photography. From freelance to fashion, studio to environmental, food, drink, events, and all the way to producing custom co-branded content for multi-million dollar campaigns. I have an interesting edge as my roots were as a graphic designer before photographer. I have a multi-cultural view point as I've traveled and explored tons of ground.

Thanks for taking the time to look over my not-so-traditional resume. I'd say I hope you like it - but hope is not a strategy. Lets work together!

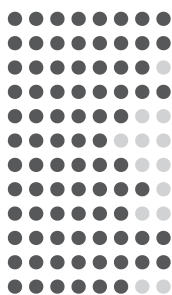
## PHOTOGRAPHY SPECIALTIES



## EFFICIENCIES

### Software

Adobe Photoshop  
Adobe Lightroom  
Capture One  
Adobe Bridge  
Adobe Illustrator  
Adobe InDesign  
Adobe Premier  
Final Cut Pro  
Microsoft Office  
Apple iWork  
Mac OSX  
Windows 7



### Skills

Photography  
Retouching  
Table top & Food Styling  
Post Production  
Videography  
Video Editing  
Photo Research / Usage Laws  
Production  
Art Direction  
Color Theory  
Eye for Fashion  
Apple Guru

## LANGUAGE SKILLS



## WORK EXPERIENCE

- 1 **Thrillist Media Group**  
Photographer; The CoLab  
February 2014 - Present
  - Concept to execution for co-branded multi-million dollar ad campaigns
  - Photo research & production of custom content across 48 cities
  - Sole client facing photographer traveling the country for co-branded event experiences
  - Shot fashion, food, drink, cars, events, product, executives, interiors, commerce & lifestyle
- 2 **Barneys New York**  
Lead Photographer  
February 2012 - January 2013
  - Lead team of eCom, product, and fashion photographers
  - Ensure all technical and consistency standards were met team and site wide flawlessly
  - Create custom imagery for eblasts, marketing promos & ads
  - Hold & book talent including models, make-up/hair, stylists & freelance photographers best suited for vision
- 3 **Apple**  
Lead Creative  
March 2007 - January 2012
  - Ran team of 10 trainers responsible for training clients
  - Apple pro software
  - Facilitated auditorium workshops of 500+ people speaking about workflows, database management, creative processes & techniques
  - Trips to Apple HQ in Cupertino for special projects like package design, software development and new facilitation techniques
- 4 **iTunes**  
Event Producer; Artist Relations  
March 2010 - January 2012
  - Setup, coordinated and executed live events in Florida Apple Stores
  - Directly dealt with artists management to ensure a smooth production for all
  - Booked major artists like Kaskade, Pharrell Williams, Julian Marley and Tiesto
  - Managed costs & production teams to create the best event while remaining within budget

## RECOGNITIONS



### Best Co-Branded Content Campaign

Awarded for Thrillist x Budlight Mixxtails for the best co-branded content of any ad agency in 2015  
AdWeek



### Best Co-Branded Content Campaign

Awarded for JackThreads x GE project for the creation, launch, and content advertising surrounding the GE Moon Boot  
AdWeek



### Best Re-Design and Brand Identity for The Daily Buzz

University wide contest to rebrand The Daily Buzz news show. Awarded first place and all ideas implemented into the show after Full Sail University

## EDUCATION

- June 2007 to December 2008  
Master of Science in Entertainment Business  
Full Sail University
- August 2006 to April 2007  
Bachelor of Science in Digital Arts and Design  
Full Sail University
- June 2005 to July 2006  
Associate of Science in Digital Media  
Full Sail University