

2021



**ANTHONY HUMPHREYS**

Mobile: (305) 343 - 8199

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[anthonyhumphreys.com](http://anthonyhumphreys.com)

## BIO

I have always been passionate about visual aesthetics; from a time before even I can remember. I graduated with my Bachelor of Science in Digital Arts & Design in 2006 and continued onward receiving my Master of Science in Entertainment Business in 2008. I am your 360 degree, one-stop shop for everything photography, production and design. From setting up and managing shoots, to post-production/editing, to implementation/design of your website, portfolio and/or business necessities...I have it covered. I can ensure my creativity can flow lucidly while still maintaining the vision and purpose of your brand or identity.

I have worked with a wide variety of clientele. From test shooting for Wilhelmina Models Miami and Elite Model Management, to designing for shows conducted by Christian Siriano and Janice Dickinson, to shooting fashion events for magazines such as Plum Miami Magazine and Mode Lifestyle Magazine, I am well versed. I have also worked with many high profile clients such as Lindsay Lohan, Katy Perry, Pharrell Williams, Kaskade, Julian Marley, Barneys New York, Embassy Row, Gilt Groupe, Vogue, Glamour Magazine, Condé Nast, and the list continues. I am known throughout the South Florida region for my high caliber vision, abstract thinking and original imaging. Having established myself well in Miami, I have now re-gearred my energy and focus on a new market, New York City.

Here I have found the home I have been searching for my entire life. Surrounded by fashion and creativity, my senses have exploded with inspiration and drive. I had such difficulties figuring out what exactly it was that I wanted to focus on out of all my many passions, but suddenly it all made perfect sense. It wasn't a specific interest that I needed to choose, it was the city I chose to live in. New York City gives me the platform I need to utilize all of my skills and delve into the many things I find inspiration in, while looking absolutely fabulous the entire time, of course!



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# ARTIST STATEMENT

I believe that the soul is your stamp on the galaxy and time. Although your essence will live on forever, being able to capture it in a digital format is merely temporary. A photograph is so much more than just an image, it is a frozen encapsulation of time that will never again repeat itself. A video is a re-configuration of life instances and abstractions of those instances. A piece of art is a well executed concept with intent to move an audience, not an unstructured notion without a purpose. A design is a meticulously sculpted idea with an intent of inception.

My mission in life is to inspire my surroundings. To motivate people to reach their highest potentials. Life is my canvas, and I fully intend to paint it with vivid color, texture, and reason.

Photography, management, facilitation, production, fashion and design with the clarity of a lucid mind.





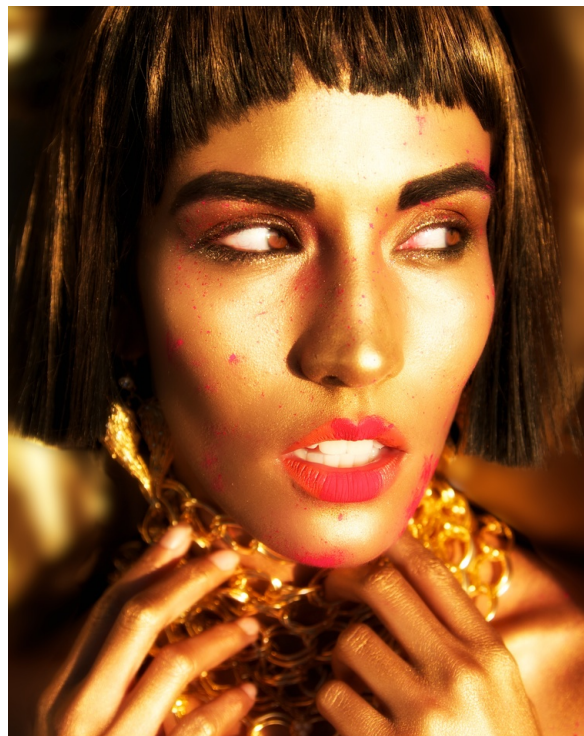
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# EDITORIAL







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# WOMEN







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**MEN**





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# LOOK BOOK







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# AD CAMPAIGN


FIND  
YOUR  
PERFECT  
FIT.

SHOP MEN'S NOW



DOLCE & GABBANA  
Wool Suit, Cotton Shirt, and Silk Tie

ALL ABOUT  
**LOU**



You've heard about her family,  
but it's time to talk about Lou.  
Fiercely independent,  
unfailingly frank, and sophisticated in  
that way that only French women  
seem to get just right,  
this singer, actress, painter and  
mother is also a creative  
spirit and a modern style icon.

SHOP SAINT LAURENT

IT'S TIME TO  
BREAK OUT FALL'S FINEST...

SHOP NOW



MARISSA WEBB tweed jacket (C), bow tie top, tuxedo shorts (C), BAND OF OUTSIDERS fur peacoat (C)

IT'S A THOM BROWNE WORLD.

SHOP THOM BROWNE. SHOP THOM GREY.



EXCLUSIVELY  
OURS

THOM GREY. (C)



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# STYLING



EMBRACE YOUR  
ANIMAL INSTINCTS

SHOP NOW



SIDNEY GARBER ©

Passionate Panthers ring with four diamonds in 18 karat yellow and rose gold, and Passionate Panthers Petite ring with four diamonds in 18 karat white gold with black rhodium finish

IT'S TIME TO FRESHEN  
UP THAT BEAUTY ROUTINE...

SHOP NEW BEAUTY COLLECTIONS



GIVENCHY

TAKE A WALK ON  
THE DARK SIDE.

SHOP EN NOIR



EN NOIR

Python Raglan Sleeve Sweatshirt ©



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# E-COM: WOMEN'S FASHION



**F**  
**FENDI**





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# ECOM: MEN'S FASHION



DRIES VAN NOTEN



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# E-COMMERCE







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# E-COMMERCE JEWELRY







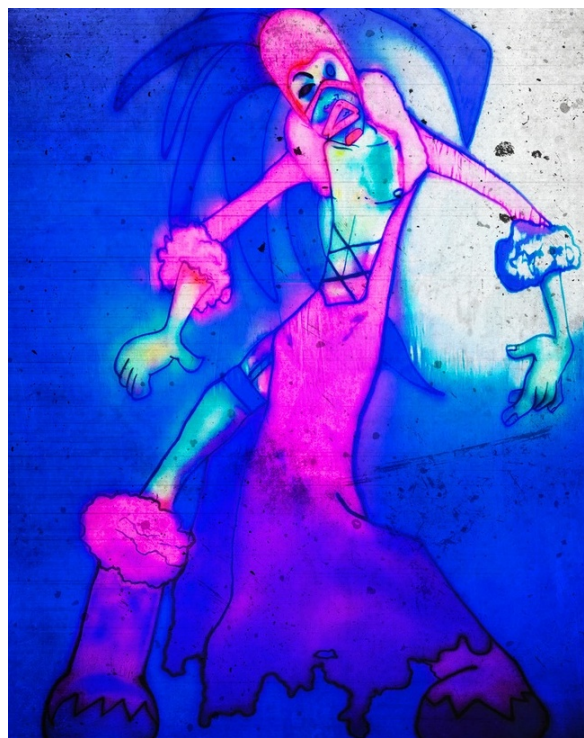
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# DIGITAL ART





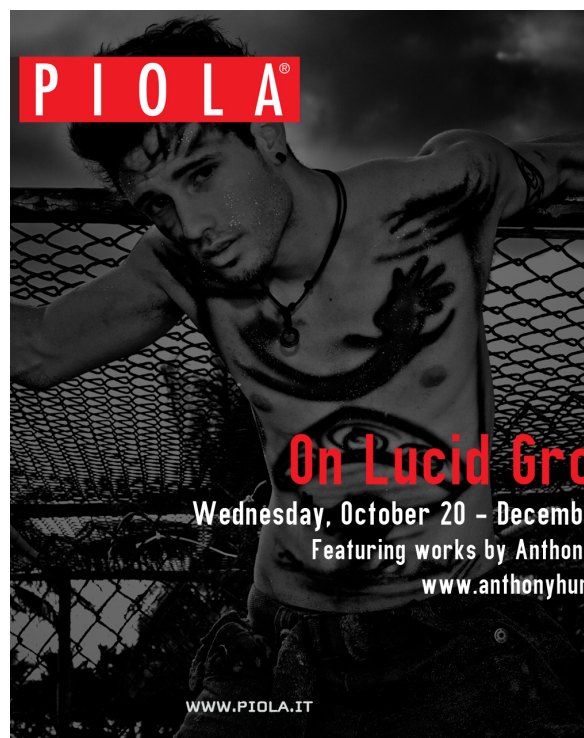
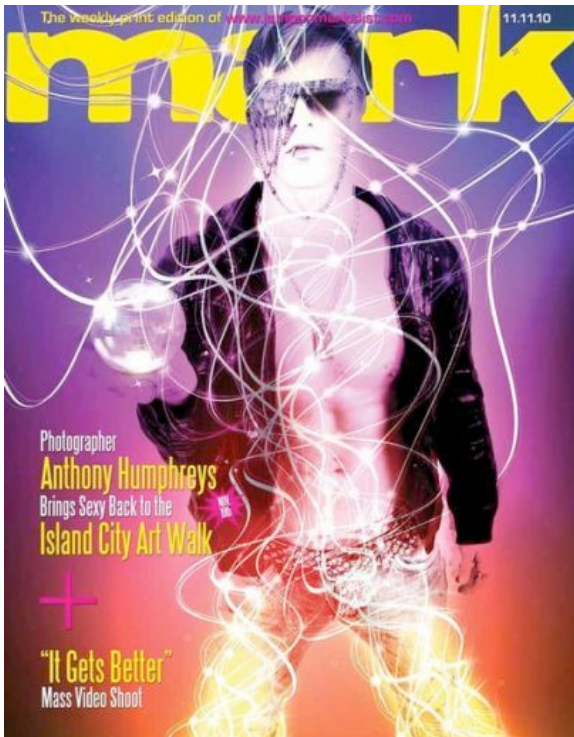
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# PUBLICATIONS







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# ONLINE PUBLICATIONS



« 3D IN STYLE WITH THE GUCCI 3-D GLASSES | Main | MY SWEET PARIS by FAUCHON »

## OHLALA PRESENTS ANTHONY HUMPHREYS PHOTOGRAPHY



Let me give you **Anthony Humphreys** a new photographer on OHLALA from South Beach Florida. For his first feature Anthony wanted to share a selection of several photoshoots. Until we get to see new photos by **Anthony Humphreys** we invite you to see more photos **AFTER THE JUMP**.



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**BELLO MAG**

**JUS'US**

WE WANT TO GET INTO YOUR PANTS

PRIME SPOT

FASHION BLOGS

ISLAND HOUSE

Available on the App Store

BELLO Mag title 3D

BELLO

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» **ART INSIDE PIOLA**

**ART INSIDE**

Photography

Piolo Hallendale Beach, FL

**Anthony Humphreys**

Anthony Humphreys

Anthony has worked with a wide variety of clientele. From test shooting for *Wilhelmina Models Miami*, to designing for shows conducted by Christian Siriano and Janice Dickinson, to shooting fashion events for local magazines such as *Mode Lifestyle Magazine*, Anthony is well served. He is known throughout the South Florida Region for his quirky vision, extreme ideas and original imaging. Anthony believes that the soul is your stamp on the glass and time. Although your essence will live on forever, being able to capture it in a photo is merely temporary. A photograph is so much more than just an image. It is a frozen encapsulation of time that will never again repeat itself. Photography and design with the clarity of a lucid mind.

Link Art

Back to see past exhibitions

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BWC Lab Presents **Fine Art Photography By: Anthony Humphreys**

Back to Main Gallery

Mouse over the image to pause

Photographer & Artist: **Anthony Humphreys**

Anthony is a rare treat in the photo world, he's not bound by old fashion rules of photography. He loves to break them. As a photographer and graphic artist he combines his talents to create stunning works of art. He has a very visually stimulating array of art work, you never get tired of seeing what he's doing next.

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**Listen to the Town**

**Classical 697**

**Jazz Gardens**

**San Luis**

**Anthony Humphreys**

by James Cubby on December 07, 2010

Name: Anthony Humphreys

City: Miami

Birthplace: Tallahassee, FL (Although I like to say I am from Galapagos Islands, as Tallahassee is pretty lame.)

Artistic Medium: Photography / Graphic Art / Mixed Media

How did you get started? I went to school at Full Sail University in Orlando, FL for Digital Arts. Once I graduated, I continued onward to receive my Master of Science in Entertainment Business. Once I finished, I moved to South Florida and focused on my design career. A good amount of the work I received included the need of photographic elements. After awhile I got sick and tired of buying stock images and charging it to the client. I knew I was technically savvy and thought to myself, "It can't be that hard to shoot a stupid camera!" With that, I bought my first digital SLR and a nice lens. It honestly sat there for a good year, hardly being used except for taking cheesy stock photos for some of my designs. A good friend of mine worked as a booking agent for *Wilhelmina Models Miami* and called me to ask if I'd do a test shoot for them, as one of their photographers had bailed. "I am a graphic designer though," I remember telling him. "So what? Pick up that stupid \$3,000 camera and USE IT!" With that, I obliged. Much to my shock, the agency ended up loving the photos and using me numerous times. My portfolio began to expand as a photographer and all of a sudden design. This became my focus for about two years, literally completely abandoning my roots. After a few gallery openings, and really knowing I had a strong foundation and grasp on photography, I began to take design jobs again. I began blending the two together to make really interesting digital pieces of work, and now have my first mixed media exhibition opening this year.

Who or what are your influences? This is one of those questions to where you try to avoid being cheesy. Many people say they are influenced by their family. Honestly, I come from a very small family. It has always pretty much just been my mom and I. My grandparents are a big part of my life as well, but I do not see them often. That aside, none of the three of them are really artistic in any way, shape, or form. They've always supported my crazy behaviors, my nontraditional methods and my artistic mindset, but I cannot give them credit for influencing me artistically. Honestly, my friends are the drive of my influence. When you look at my group of friends, they are make-up artists, stylists, hair dressers, videographers, musicians, models, dancers, painters, etc. It is very rarely that you find a friend of mine that is not expressive in some artistic medium. This probably has very much to do with why I am so strictly a portrait / fashion photographer. I really have no interest in shooting landscapes. Although you will find a few on my website (but very minimal). I just simply am not inspired or influenced by nature. Somebody can walk right behind me and take the exact same picture of some silly mountain that won't be going anywhere for thousands of years. Big deal. I want to capture something that is temporary. A frozen encapsulation in time - something that will never again repeat itself. The human soul is what drives my work.

What inspires your work? My work is inspired from a multitude of things. As mentioned above, a huge amount of it is my friends, just because I know you, however, certainly does not mean that I am inspired by you. I am attracted to personalities. To a certain individual in my own there are two





OMG!

| COVER STORY |

# KATY PERRY

## LIVING HER TEENAGE DREAM

by Joey Amata

When Katy Perry began composing the tracks for her exhilarating and charming album *Teenage Dream*, she found herself inspired by her California roots. "I wish you knew where I came from, nobody can," Katy Kitty. "I love the idea that Santa Barbara gives off and I wanted to really tap into the purity of my childhood and that feeling," says the Grammy-nominated singer. "It was really fun to get away and walk into the studio with no make-up on."

The album, which was produced by Max Martin, Tricky Stewart, Stargate, Dr. Luke and Greg Wells, is a glorious evolution from *One of the Boys*. It showcases Katy's progression as an artist and has earned her multiple industry accolades.

"When I was touring, I wanted people to dance more," Katy says. "So I wrote an album that made people move, yet didn't sacrifice the story substance that I had on the last record."

The exuberant "California Gurls" featuring Snoop Dogg was declared "unforgettable" by *Entertainment Weekly*. "It's going to inspire the full spectrum on this record," Katy says. "You're getting the sugary sweet, but you're also getting the 'Oh my goodness, she had to sit down for a minute and let some things off her chest'."

"California Gurls," which spent six weeks atop the *Billboard* Hot 100 charts, turned out to be the best-selling digital song of 2010, according to Soundscan, selling more than 4 million downloads in the U.S. and 8 million singles, digital tracks, mobile tracks and videos worldwide. Other smash hits followed including "Teenage Dream" and her current chart topper, "Firework."

Katy always had a dream of becoming a pop star. "I called the album *Teenage Dream* because I feel like I will always want to be that girl-up-on-stage. I definitely want to be in everybody's dreams at all times until I get to Liz Taylor's age when I'm not in your dreams anymore, and I'm just a wife."

After Katy topped *Maxim* Hot 100 this past Spring, *Maxim* editor-in-chief Joe Levy issued his first request: "Is that feeling you get when you suddenly realize that the moment, moment, coolest girl you know also happens to be the best looking and a pretty good skateboarder, too. All of sudden, your crush goes supervillain, and this is Katy's supervillain moment."

OMG! 30 | volume 2 | issue 3 | February 2011



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# BRANDING





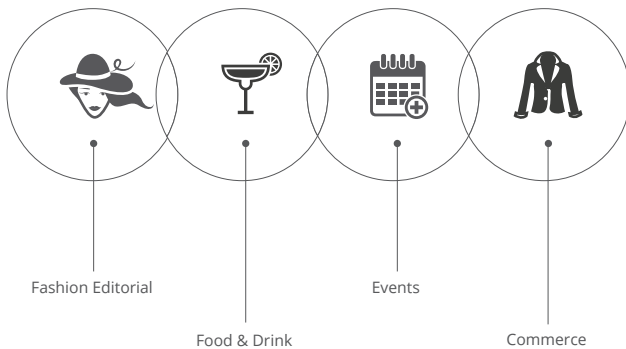
## PERSONAL STATEMENT

I am a 30 year old well versed photographer and photo director from Miami. I now reside in New York City and I have absolutely fallen in love. Being able to use my diverse skill set around every corner is a constant inspiration.

I have a decade of experience in photography. From freelance to fashion, studio to environmental, food, drink, events, and all the way to producing custom co-branded content for multi-million dollar campaigns. I have an interesting edge as my roots were as a graphic designer before photographer. I have a multi-cultural view point as I've traveled and explored tons of ground.

Thanks for taking the time to look over my not-so-traditional resume. I'd say I hope you like it - but hope is not a strategy. Lets work together!

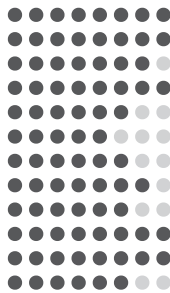
## PHOTOGRAPHY SPECIALTIES



## EFFICIENCIES

### Software

Adobe Photoshop  
Adobe Lightroom  
Capture One  
Adobe Bridge  
Adobe Illustrator  
Adobe InDesign  
Adobe Premier  
Final Cut Pro  
Microsoft Office  
Apple iWork  
Mac OSX  
Windows 7



### Skills

Photography  
Retouching  
Table top & Food Styling  
Post Production  
Videography  
Video Editing  
Photo Research / Usage Laws  
Production  
Art Direction  
Color Theory  
Eye for Fashion  
Apple Guru

## LANGUAGE SKILLS



## WORK EXPERIENCE

### 1 Thrillist Media Group Photographer; The CoLab February 2014 - Present

- Concept to execution for co-branded multi-million dollar ad campaigns
- Photo research & production of custom content across 48 cities
- Sole client facing photographer traveling the country for co-branded event experiences
- Shot fashion, food, drink, cars, events, product, executives, interiors, commerce & lifestyle

### 2 Barneys New York Lead Photographer February 2012 - January 2013

- Lead team of eCom, product, and fashion photographers
- Ensure all technical and consistency standards were met team and site wide flawlessly
- Create custom imagery for eblasts, marketing promos & ads
- Hold & book talent including models, make-up/hair, stylists & freelance photographers best suited for vision

### 3 Apple Lead Creative March 2007 - January 2012

- Ran team of 10 trainers responsible for training clients
- Apple pro software
- Facilitated auditorium workshops of 500+ people speaking about workflows, database management, creative processes & techniques
- Trips to Apple HQ in Cupertino for special projects like package design, software development and new facilitation techniques

### 4 iTunes Event Producer; Artist Relations March 2010 - January 2012

- Setup, coordinated and executed live events in Florida Apple Stores
- Directly dealt with artists management to ensure a smooth production for all
- Booked major artists like Kaskade, Pharrell Williams, Julian Marley and Tiesto
- Managed costs & production teams to create the best event while remaining within budget

## RECOGNITIONS



### Best Co-Branded Content Campaign

Awarded for Thrillist x Budlight Mixxtails for the best co-branded content of any ad agency in 2015  
AdWeek



### Best Co-Branded Content Campaign

Awarded for JackThreads x GE project for the creation, launch, and content advertising surrounding the GE Moon Boot  
AdWeek



### Best Re-Design and Brand Identity for The Daily Buzz

University wide contest to rebrand The Daily Buzz news show. Awarded first place and all ideas implemented into the show after Full Sail University

## EDUCATION

- June 2007 to December 2008  
Master of Science in Entertainment Business  
Full Sail University
- August 2006 to April 2007  
Bachelor of Science in Digital Arts and Design  
Full Sail University
- June 2005 to July 2006  
Associate of Science in Digital Media  
Full Sail University